



*Quality You Can Trust...From North America's Largest
Roofing Manufacturer!™*

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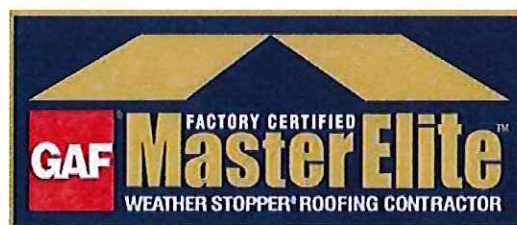
Central Roofing Company Excellence Award Winner!

Central Roofing Company has won the Training Excellence Award for the year 2012.

*Central Roofing Company achieved this goal by having at least ten (10) of their employees attend educational seminars provided by the Center for the Advancement of Roofing Excellence (CARE), a non-profit organization sponsored by GAF. This commitment to education and training demonstrates that **Central Roofing Company** is truly focused on providing great quality and service to their customers.*

*Central Roofing Company is among the "Best of the Best." Only the top 3% of all roofing contractors even qualify to become a Master Elite™ Contractor, and **Central Roofing Company** stands out in this elite group.*

*We at GAF are very proud to have **Central Roofing Company** as a Master Elite™ Contractor, and we appreciate their commitment to their customers!*





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For Immediate Release

Central Roofing Company Receives *Training Excellence* Award

WAYNE, NJ (04/13) – GAF, North America's largest roofing manufacturer, is pleased to announce that *Central Roofing Company* of *Minneapolis, MN*, has received the prestigious GAF Master Elite™ *Training Excellence* Award. This coveted industry award recognizes *Central Roofing Company's* dedication to continuous education and training through the Center for the Advancement of Roofing Excellence (CARE), in an effort to help consumers better understand their roofing options and make educated roofing decisions.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite™ Contractor, *Central Roofing Company* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite™ status—a distinction that truly sets them apart from the rest, and ensures that *Central Roofing Company* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite™ Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."

**NEWS
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